



**Healthy Ulster Council  
Meeting Notes  
July 9, 2020**

Attendees:

Jenna Adam (MHA), Jodie Brunetto (People USA), Courtney Churchill (CCE), Emily Flynn (City of Kingston), Marge Gagnon (RWCSCTC), Janie Greenwald (CCE), Lisa Heintz (TFAC), Melinda Herzog (CCE), Michelle Iannotta (UCCAC), Deb Jones (Arc Mid-Hudson), Jessica Kenneda (TFAC), Kristin Kessler (ShopRite), Stacey Kraft (UC Dept of Health and Mental Health), Elizabeth Lee (Vertias Villa), Vincent Martello (UCDOH), Anthony Mignone (RCAL), Dakota Modica (UCCAC), Doreen Morris (People USA), Christine Noble (Office of the Aging), Chris O'Neal (CCE), Tomasine Oliphant (UCOE&T), Karri Paul (CCE), Melanie Penalosa (MHA), Zachary Peterson-Bernhard (Gateway), Sophia Sciacca (Hudson Valley Hospice), Katie Sheehan-Lope (CCE), Ruth Stratton (Fidelis Care), Katrina Williams (Ulster Co. Dept of Mental Health),

- I. **Introduction:** Melinda Herzog Introduces HUC, reviews Zoom Mtg Recommendations

Presentations:

- A. "Employment and Training in Ulster County During COVID 19"; Presented by Tomasine Oliphant Director of the Ulster County Office of Employment and Training
  - a) **Career Center Offerings**
    - Open by appointment
    - Virtual Job Readiness
    - Ticket to Work
    - Summer Youth Employment Program
    - The career center provides resume guidance and interview support virtually or in person, many virtual workshops and training opportunities. A focus on using zoom, skype, and webinars.
  - b) **Safety Protocols in place:** Interview stations with Plexiglas, all staff wear masks and gloves, anyone entering the career center has their temperature take

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- c) **Coursera**-A free professional development online program. Anyone can participate in this, the unemployed or those looking to simply improve themselves. Several categories, including contact tracing. The courses are done at your own pace. Coursera even has an easy to use app for mobile devices. All that is needed to enroll is a name and an email. You do need to enroll by Sept 30<sup>th</sup>, 2020 and finish by December 31<sup>st</sup>, 2020. To get started email oet@co.ulster.ny.us
  
- d) **Summer Youth Program**- Orientation was done virtually and applications were done via drive by in order to keep everyone safe. The youth and employers all understand the mandatory safety precautions and 120 youth will start on Monday July 13, 2020.

II. **Movement Break:** “Stretch Break “; presented by Melinda Herzog

B. **Update on the Ulster County Inventory for Health Assessment**

- a) This helps the County identify the strengths and gaps in the County’s health system.
  
- b) This is being done with a new 2-part tool via email. You will self-identify what category you feel your programs fall under in the Robert Wood Johnson Foundation Sections and then will sent Part 2 where you will be able to list your agency and program.

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C. Discussion on Outreach and Recruitment During the Pandemic

The attendees were broken in 5 groups to discuss 3 concerns they have regarding outreach and recruitment and 3 ways their agencies are working on to recruit new clients and conduct outreach.

**a) Concerns**

- Tech issues
- Lack of access to technology
- Safety/confidentiality
- Lack of motivation of participants to follow through
- Different degrees of comfort with social distancing
- Focus on kids being home and no extra time for personal development

**b) Things that agencies are doing**

- Different virtual options, zoom, skype, webinars
- Using social media to advertise
- Using mailings, yard signs
- Incentives and giveaways
- Online groups
- Walking groups
- Meeting outdoors in small groups
- Changing the definition of success
- Text messaging
- Instagram
- Microsoft teams
- Snail mail
- Review zoom options for confidentiality- mute, virtual backgrounds, no video.

**Next Meeting September 10<sup>th</sup> 2:00pm-3:30pm via zoom.**



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